

# MICHAELANNE DYE

[mdye@gatech.edu](mailto:mdye@gatech.edu) | [www.michaelannedye.com](http://www.michaelannedye.com)

## EDUCATION

---

- 2019 **Georgia Institute of Technology**  
*Ph.D. Candidate, Human-Centered Computing*  
Advisors: Amy Bruckman and Neha Kumar
- 2011 **Georgia State University**  
*M.A., Cultural Anthropology (High Honors)*  
Thesis: "La Vida Online: The Parallel Public Sphere of Facebook as Used by Colombian Women in Atlanta"  
Advisor: Emanuela Guano
- 2006 **University of Georgia**  
*B.A., Spanish (Magna Cum Laude)*

## PUBLICATIONS

---

### CONFERENCE PROCEEDINGS (PEER-REVIEWED)

- Dye, M.**, Nemer, D., Pina, L., Sambasivan, N., Bruckman, A.S., Kumar, N. (2017, May). Locating the Internet in the Parks of Havana. In *Proceedings of the 2017 Conference on Human Factors in Computing Systems (CHI '17)*. ACM. **(Best Paper Honorable Mention, top 4% of submissions)**
- Fiesler, C., **Dye, M.**, De Choudhury, M., Feusten, J., Gilbert, E., Hiruncharoenvate, C., E., Hutto, C.J., Morrison, S., Pavalanathan, U., Bruckman, A.S. (2017, February). What (or Who) Is Public? Privacy Settings and Social Media Content Sharing. In the *Proceedings of the 2017 Conference on Computer Supported Cooperative Work and Social Computing (CSCW '17)*. ACM. **(34% acceptance rate)**
- Bin Morshed, M., **Dye, M.**, Ahmed, I., Kumar, N. (2017, February). When the Internet Goes Down in Bangladesh. In the *Proceedings of the 2017 Conference on Computer Supported Cooperative Work & Social Computing (CSCW '17)*. ACM. **(34% acceptance rate)**
- Dye, M.**, Antón, A., Bruckman, A. S. (2016, February). Early Adopters of Internet and Social Media in Cuba. In the *Proceedings of the 2015 Conference on Computer Supported Cooperative Work and Social Computing (CSCW '16)*. ACM. **(25% acceptance rate)**
- Roshan, P., Jacobs, M., **Dye, M.**, DiSalvo, B. (2014, November). Exploring How Parents in Economically Depressed Communities Access Learning Resources. In *Group: ACM Conference on Supporting Groupwork (Group '14)*. ACM. **(30% acceptance rate)**
- Dimond, J. P., **Dye, M.**, Larose, D., & Bruckman, A. S. (2013, February). Hollaback!: the role of storytelling online in a social movement organization. In the *Proceedings of the 2013 Conference on Computer Supported Cooperative Work and Social Computing (CSCW '13)*. ACM. **(Best Paper Honorable Mention, top 5% of submissions)**

### WORKSHOP PAPERS (LIGHTLY REVIEWED)

- Dye, M.**, Bruckman, A. S., Kumar, N. (2017, May). Social Computing & Development. In the *Development Consortium: HCI Across Borders, 2017 Conference on Human Factors in Computing Systems (CHI '17)*. ACM.
- Dye, M.**, Antón, A., Bruckman A. S. (2016, May). Cuba Intercambio: Cultural and Information Exchange for Cuba. In *Development Consortium: HCI Across Borders. 2016 Conference for Human-Computer Interaction (CHI '16)*. ACM.
- Dye, M.**, Gilbert, E., Antón, A., Bruckman, A. S. (2015, March). Social Media and Repressive Regimes: The Case of Cuba and Venezuela. In *Workshop: Doing CSCW Research in Latin America: Differences, Opportunities, Challenges, Lessons Learned. 2015 Conference on Computer Supported Cooperative Work and Social Computing (CSCW '15)*. ACM.

## AWARDS & HONORS

---

### ACADEMIC

2017	<b>Ph.D. Fellowship</b> , Microsoft Research
2017	<b>Best Paper Honorable Mention</b> (top 4% of submissions), CHI 2017
2017	<b>Finalist</b> , Ideas2Serve Competition, Georgia Institute of Technology
2016	<b>Facebook Travel Grant</b> , Development Consortium, CHI 2017
2016	<b>\$10,000 Global Impact Award</b> , Achievement Rewards for College Scientists (ARCS)
2016	<b>Finalist</b> , Foley Scholar Awards
2016	<b>Facebook Travel Grant</b> , Development Consortium, CHI 2016
2015	<b>GVU Travel Grant</b> , CSCW 2015
2014-pres.	<b>Graduate Student Assistantship</b> , Georgia Institute of Technology
2013	<b>Best Paper Honorable Mention</b> (top 5% of submissions), CSCW 2013
2009-2011	<b>Full Tuition Award for Academic Excellence &amp; Teaching Service</b> , Georgia State University
2003-2006	<b>Hope Scholarship Recipient</b> , University System of Georgia
2003-2005	<b>WinShape Scholar</b> , Berry College

### PROFESSIONAL

2013	<b>Social Media Award Finalist</b> , Phoenix Awards, Public Relations Society of America (PRSA)
2013	<b>Promotional Materials Award Finalist</b> , Phoenix Awards, PRSA
2012	<b>Media Relations Certificate of Excellence</b> , Phoenix Awards, PRSA
2012	<b>Creative Tactics Award</b> , Phoenix Awards, PRSA
2012	<b>Writing Phoenix Award</b> , Phoenix Awards, PRSA

## RESEARCH EXPERIENCE

---

2014-Pres.	<b>Georgia Institute of Technology</b> (Atlanta, GA) <i>Graduate Research Assistant</i> Technology and Design for Empowerment (TanDeM) Lab; Electronic Learning Communities (ELC) Lab
2013-2014	<b>Georgia Institute of Technology</b> (Atlanta, GA) <i>Research Assistant</i> Culture and Technology (CAT) Lab
2011-2012	<b>Georgia Institute of Technology</b> (Atlanta, GA) <i>Research Assistant</i> Electronic Learning Communities (ELC) Lab
2009-2011	<b>Georgia State University</b> (Atlanta, GA) <i>Graduate Research Assistant</i>
2009-2011	<b>Culture Connect, Inc.</b> (Atlanta, GA) <i>Qualitative Data Researcher</i>
2010-2011	<b>City to City</b> (Buenos Aires, Argentina) <i>Director, Buenos Aires Research Project</i> Global Cities Research Project

## TEACHING EXPERIENCE

---

### COURSES TAUGHT

2016 CS 8000, Human-Centered Computing Seminar, Georgia Tech

### TEACHING ASSISTANT

2017 CS 6470, The Design of Online Communities, Georgia Tech  
 2015 CS 4001, Computing Society, and Professionalism  
 2015 CS 6470, The Design of Online Communities, Georgia Tech  
 2014 CS 4001, Computing, Society and Professionalism, Georgia Tech  
 2011 ANTH 4112, Modernity and Identity, Georgia State University  
 2010 ANTH 3033, Anthropology of Violence, Georgia State University  
 2010 ANTH 2100, Introduction to Anthropology, Georgia State University  
 2009 ANTH 2030, Archaeology and Prehistory, Georgia State University

### GUEST LECTURER

2017 CS 6470, "Qualitative Methods for Studying Online Communities in Developing Contexts"  
 2016 CS 6470, "Early Adopters of Social Media and the Internet in Havana"  
 2015 CS 4690, "Conducting Fieldwork in HCI"  
 2015 CS 4001, "Computing, Society, and Ethics in Development Contexts"  
 2014 CS 1300, "Managing Your Personal Online Brand"  
 2013 CS 1300, "Managing Your Personal Online Brand"  
 2012 CS 1300, "Managing Your Personal Online Brand"

## INVITED TALKS

---

2016 **Georgia Tech Office of Hispanic Initiatives**, Panelist, "U.S. and Cuba Relations: Past, Present, and Future"  
 2016 **Google, Inc. Headquarters**, Invited Researcher, "Social Media and Internet Adoption in Cuba"  
 2014 **International Association of Administrative Professionals (IAAP) Annual Conference**, Keynote Speaker, "Using Online Tools in the Workplace"  
 2013 **Georgia Tech's Executive Roundtable (ERT) Annual Conference**, Keynote Speaker, "Managing Your Social Media Brand"

## SERVICE

---

### REVIEWING

2018 ACM Conference on Information Communication Technology for Development (ICTD 2018)  
 2018 ACM Conference on Computer Supported Cooperative Work & Social Computing (CSCW 2018)  
 2018 ACM International Conference on In-Cooperation in HCI and UX (CHIuXiD 2018)  
 2017 ACM Conference on Human Factors in Computing Systems (CHI 2017)  
 2017 ACM Conference on Computer Supported Cooperative Work & Social Computing (CSCW 2017)  
 2016 ACM Conference on Human Factors in Computing Systems (CHI 2016)  
 2016 ACM Conference on Computer Supported Cooperative Work & Social Computing (CSCW 2016)  
 2015 ACM Conference on Computer Supported Cooperative Work & Social Computing (CSCW 2015)

### STUDENT MENTORING

Josiah Mangiameli, MS-HCI, Georgia Tech  
 Hayley Evans, Ph.D.-Human-Centered Computing, Georgia Tech  
 Sara Norris, BS-Computer Science, Georgia Tech  
 Luisa Botelho, BS-Computer Science, Georgia Tech

## MEMBERSHIPS

---

2016 - pres. Association for Computing Machinery  
 2016 - pres. TanDem Lab, Georgia Tech School of Interactive Computing

2014 - pres. ELC Lab, Georgia Tech School of Interactive Computing  
 2009 - pres. American Association of Anthropology  
 2006 - 2014 Public Relations Society of America

## SELECTED PRESS

---

2016 **Reuters**, "Millennials lead private media opening in communist-run Cuba"  
 2016 **CNN en Español**, "Cuba Intercambio"  
 2016 **Motherboard**, "Cuban's Government Will Decide When Cubans Get the Internet"  
 2016 **90.1 FM WABE**, "Ga. Tech Project Provides Cubans With Faster Internet"  
 2016 **New Scientist**, "Next Billion People Online Will Get Odd Versions of the Internet"  
 2013 **Scientific American**, "How to Manage Your Digital Afterlife"  
 2013 **Variety**, "The Memory of Cory Monteith Lives On (and On) via Social Media"  
 2013 **Mashable**, "How 1 Billion People Are Coping With Death and Facebook"  
 2012 **ReadWrite**, "How People Communicate on Instagram"  
 2012 **ReadWrite**, "Posting Photos of Your Kids on Facebook: The Realities"  
 2012 **ReadWrite**, "I Wanna Live Forever, or How We Die on Social Networks"

## PROFESSIONAL EXPERIENCE

---

2011-2014 **Georgia Institute of Technology**  
*Social Media & Public Relations Officer*

2008-2009 **Georgia Aquarium**  
*Digital Media Specialist*

2007-2008 **Georgia Aquarium**  
*Communications Coordinator*

## SKILLS

---

### RESEARCH

Qualitative data collection: fieldwork, semi-structured interviews, informal interviews, participant-observation (online and offline), participatory action research  
 Quantitative data collection: surveys  
 Design research: prototyping, human-centered design  
 Qualitative data analysis: open coding, thematic analysis, grounded theory

### TECHNICAL

Working knowledge of HTML/CSS, Java, JavaScript, Processing, Python  
 Front-end web development, project management  
 Arduino, 123Design, InkScape, 3D modeling/printing, prototyping

### LANGUAGE

English (native)  
 Spanish (fluent in reading, writing and speaking)